

## **Information on the processing of photographs and video recordings in accordance with Article 13 of the GDPR**

The protection of your personal data is of particular importance to us. We therefore process your personal data (hereinafter "data") exclusively in accordance with the statutory provisions.

During today's event, photographs and, where applicable, video recordings will be taken in which you may be directly recognisable or appear in the background.

With this photography notice, we are informing you about the processing of your image data and about your rights and claims under data protection law in accordance with Article 13 of the GDPR.

### **1. Who is responsible for data processing and who can you contact?**

The controller is

Reinhausen GmbH  
Falkensteinstr. 8,  
93059 Regensburg, Germany  
Tel.: +49 (0)941 4090-0  
Email: [info@reinhausen.com](mailto:info@reinhausen.com)

The Data Protection Officer can be contacted via:

Projekt 29 GmbH & Co. KG  
Ostengasse 14  
93047 Regensburg  
Email: [anfrage@projekt29.de](mailto:anfrage@projekt29.de)  
Phone: 0941-2986930

### **2. What data is processed and from which sources does this data originate?**

We process image data in the form of photographs and, where applicable, video recordings made during the event. This may include, in particular, images of participants, their physical appearance, situational shots of the event and, where applicable, audio recordings accompanying video recordings, insofar as these are made.

### **3. For what purposes and on what legal basis is the data processed?**

We process this data in accordance with the provisions of the General Data Protection Regulation (GDPR) and the Federal Data Protection Act (BDSG) in their currently applicable versions:

- **to safeguard legitimate interests (Art. 6(1)(f) GDPR):**

Our legitimate interest lies in the documentation and follow-up of the event, the provision of information to employees and business partners, and the positive presentation of the company and its corporate culture within the framework of internal and external communication.

### **4. Who receives my data?**

If we engage a service provider (e.g. a photographer) in the context of data processing on our behalf, we remain responsible for the protection of your data. All data processors are contractually obliged to treat your data confidentially and to process it only for the purpose of providing the service.

The photos taken of you will be published by us in the following media:

- Internet (website and social media platforms, such as Facebook, Instagram, LinkedIn)
- Intranet / GroupNet of Reinhausen GmbH
- Staff magazine Teamwork
- Press

### **5. How long will my data be stored?**

We only store your data for as long as is necessary to achieve the stated purposes or as required by statutory retention periods.

As the processing is based on Article 6(1)(f) of the GDPR, you have the right to object to the processing on grounds relating to your particular situation. In the event of a valid objection, we will cease further processing of the data in question for this purpose and delete the data, provided there are no compelling legitimate grounds or statutory retention obligations to the contrary.

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### **6. Is personal data transferred to a third country?**

We do not, as a matter of principle, intend to transfer data to countries outside the European Union or the European Economic Area. However, in the case of publication via social media platforms or other external online services, it cannot be ruled out that providers may also process personal data in third countries. Where such processing takes place, it is carried out in accordance with the relevant data protection regulations, in particular on the basis of an adequacy decision by the European Commission or appropriate safeguards within the meaning of Articles 44 et seq. of the GDPR.

### **7. What data protection rights do I have?**

You have the right at any time to access, rectify, erase or restrict the processing of your stored data, a right to object to the processing, as well as a right to data portability and to lodge a complaint in accordance with the requirements of data protection law.

#### **Right of access:**

You may request information from us as to whether and to what extent we process your data.

#### **Right to rectification:**

If we process your data that is incomplete or inaccurate, you may at any time request that we rectify or complete it.

#### **Right to erasure:**

You may request that we erase your data if we are processing it unlawfully or if the processing disproportionately infringes upon your legitimate interests. Please note that there may be reasons preventing immediate erasure, e.g. in the case of statutory retention obligations.

Irrespective of whether you exercise your right to erasure, we will erase your data immediately and in full, provided that no contractual or statutory retention obligations prevent this.

#### **Right to restriction of processing:**

You may request that we restrict the processing of your data if

- you contest the accuracy of the data, for a period enabling us to verify the accuracy of the data.
- the processing of the data is unlawful, but you object to erasure and instead request a restriction on the use of the data,
- we no longer require the data for the intended purpose, but you still need it to assert or defend legal claims, or
- you have objected to the processing of the data.

#### **Right to data portability:**

You may request that we provide you with the data you have supplied to us in a structured, commonly used and machine-readable format, and that you may transmit this data to another controller without hindrance from us, provided that

- we process this data on the basis of consent given by you (which is revocable) or to fulfil a contract between us, and
- this processing is carried out by automated means.

Where technically feasible, you may request that we transfer your data directly to another controller.

#### **Right to object:**

If we process your data on the basis of a legitimate interest, you may object to this data processing at any time; this would also apply to profiling based on these provisions. We will then no longer process your data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves to establish, exercise or defend legal claims. You may object to the processing of your data for the purposes of direct marketing at any time without giving reasons.

#### **Right to lodge a complaint:**

If you believe that we are in breach of German or European data protection law when processing your data, please contact us so that we can clarify any issues. You also, of course, have the right to contact the supervisory authority responsible for you, namely the relevant State Office for Data Protection Supervision.

If you wish to exercise any of the aforementioned rights against us, please contact our Data Protection Officer. In case of doubt, we may request additional information to verify your identity.